













# **Capital Market Story**

**Distribution & Logistics** 

Romania, March 2023

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# **Aquila investment proposition**

compounding growth, dividends, and sustainability

Strong value creation company that compounds shareholders wealth at high teens returns in excess of WACC

**FY'22 ROIC: 22%** 

Well positioned to capture growth opportunities organically and through M&A in a fragmented market, in a consumption-driven economy

Domestic distribution market is fragmented with Top 5 companies holding 45% of the market value estimated at EUR 3.7b in 2021 (+8% Y/Y)

#### Dividends to keep up with earnings growth

MIN 40% base dividend payout ratio

Space for margins improvements through own brands development,
acquisitions of complementary, A-brands producers and through digitisation
Target to double FY 2021 EBITDA in 5Y

#### Reduce carbon footprint by 10% p.a.

Optimizing delivery routes & transport capacity Renewable energy for warehousing Investing in electrical vehicles for the sales force

#### Reduce the waste

Projects in place for reusable packaging
Certification in process for our first eco-warehouse (specific requirements for ecological goods)

Warehousing management systems

#### **Less polluting fleet**

Target 100% Euro 6 fleet (70% currently) by 2024



# An established company

with 28 years of retail ecosystem expertise and a track record of strong and consistent growth

# A leading provider of distribution, logistics and transport services in Romania and Moldova

offering comprehensive, end-to-end, tailor-made solutions throughout the supply chain

# An established distribution company with end-to-end supply chain capabilities.

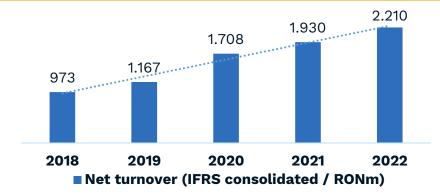
Aquila provides national and regional coverage through 67k POS representing ~ 90% of the domestic retail universe, while operating one of the largest fleet in Romania (> 1,600 vehicles) and an ample lean logistics network of 24 facilities with a capacity of 124k pallets

### A trusted brand ambassador supplying a broad portfolio of top shelf branded products.

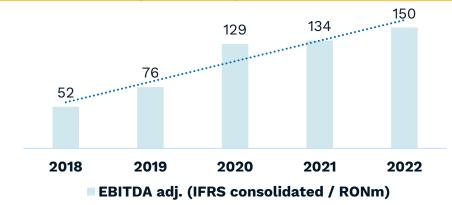
Aquila's portfolio include top shelf brands in the product categories of sugar confectionary (Kinder, Rafaello, Snickers, Orbit), food (Knorr, Hullala, Gran Cucina, Rama), personal care (Rexona, Dove, Zewa), home care (Domestos, Cif, Dero, Coccolino) and pet food (Pedigree, Whiskas)

# Decades - old relationships and key partner

for important brand principals such as Unilever (+26Y), Ferrero (+23 Y) and Mars (+23Y) Aquila: Strong revenue generation | 4Y CAGR: 23% | 2.3x higher compared with 2018



Aquila: Consistent EBITDA growth | 4Y CAGR: 33% | 2.9x higher compared with 2018





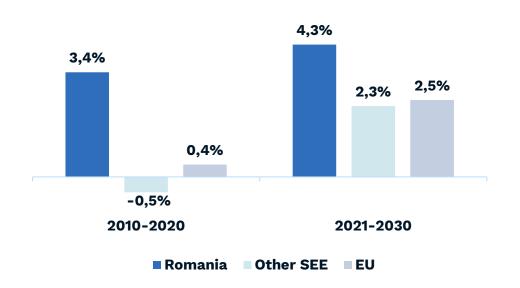


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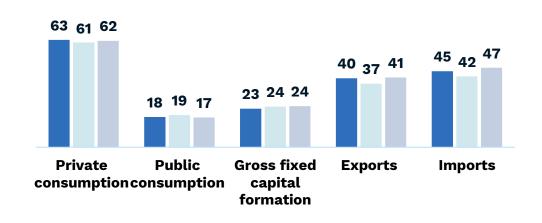
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# Romania is one of Europe's fastest growing economies | Private consumption in the driving seat

## Romanian GDP per capita set to grow<sup>1</sup>(CAGR)



#### **Romanian GDP structure** (% of GDP)



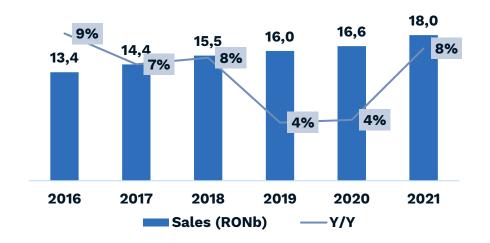
2019 2020 2021



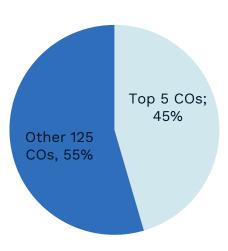
<sup>&</sup>lt;sup>1</sup> Source: EU Fit for 55 program; Eurostat, the IMF; Other SEE excludes Romania but includes: Bulgaria, Serbia, Cyprus and Greece

# FMCG and HoReCA distribution market grew 34% in the last 5Y reaching EUR 3.7b/RON 18b in 2021 (+8% Y/Y)

Romania: FMCG & HoReCA distribution market<sup>1</sup>



Romania: FMCG & HoReCA distribution market concentration<sup>1</sup>



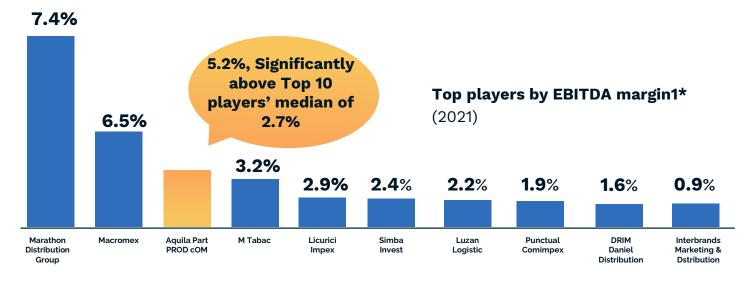
1 Source: KeysFin; EMIS



## FMCG and HoReCa distribution market I Top players



Well positioned to capture growth opportunities both organically and through acquisitions within a fragmented distribution market where the Top 5 players, out of 130 companies in total, weigh 45% by sales

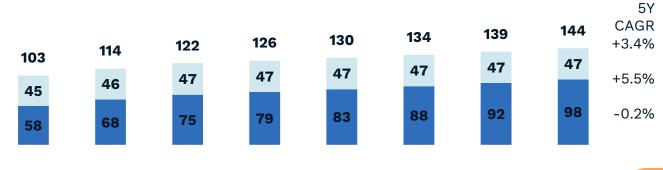




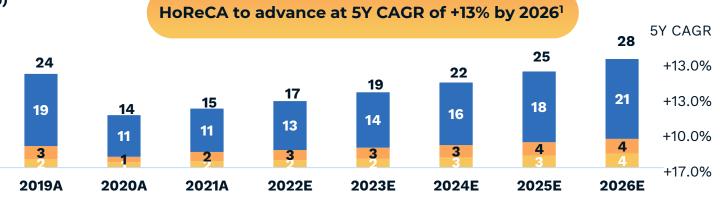
<sup>&</sup>lt;sup>1</sup> Source: KeysFin; EMIS; \* RAS individual

# **Exposure to a large addressable market** | FMCG & HoReCa markets expected to expand at 5Y GAGR of 5% (cumulated)

Modern and Traditional Trade to advance at 5Y CAGR of +5.5% and -0.2%, respectively, by 2026<sup>1</sup>







■ Consumer foodservice through standalone (RONb)

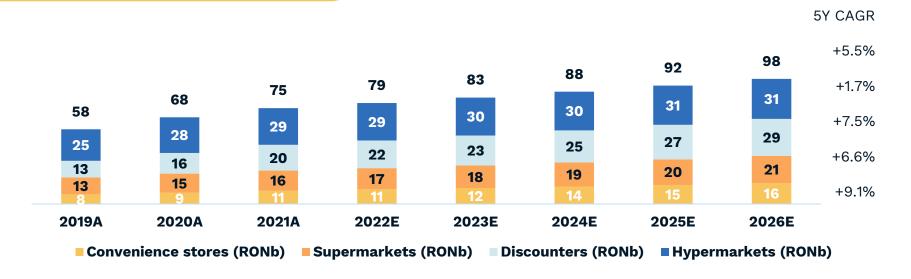
■ Consumer foodservice through lodging (RONb)

<sup>&</sup>lt;sup>1</sup> Source: Euromonitor International



# Convenience stores, Discounters and Supermarkets expected to outperfor within Modern Trade

**Modern Trade by segments** <sup>1</sup>



<sup>&</sup>lt;sup>1</sup> Source: Euromonitor International





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# Sustainable compounding growth

Target to double FY 2021 EBITDA in 5Y

#### Value accretive acquisitions

2023 target to buyout an FMCG distribution companies and a well-run, A-brand domestic producer which satisfy complementarity of SKUs and synergies potential key criteria

### **Margins improvement**

increased exposure to higher margins channels

new ERP system in 2Y; Pick by Light system expansion in 3Y; B2B platform development)

routes optimisation

cross-selling SKUs and tapping into new FMCG product markets



### Own brands and organic growth

FMCG organic revenue growth target of 5% p.a.

HoReCa organic revenue growth target of 13% p.a.

5% market share target for Gradena brand in 5Y

10% market share target for LaMasă brand and new brand in 5Y

Automation & Digitalisation

People & Communities

Responsible operations



# 4Y M&A track record

+ Market share | + Own brands | + Regional exposure

### Agrirom 2019

- In February 2019, Aquila gained **over 1% share on the distribution market** and increased its HoReCA exposure
  through the acquisition of Agrirom, a company
  specialised in the import and distribution of frozen
  products in Romania that ranked the 14th in Top 20
  players of the domestic distribution market in 2018
- O2

  Following the acquisition, Aquila became the owner of

  Gradena brand in the category of frozen vegetables
  products with a current market share of 2% and La

  Masă brand in the category of ready meals for
  HoReCa with sales of > EUR 9 mil. for 2022
- In 2018, Agrirom reported sales of RON 231 mil. and an EBITDA of RON 27 mil.

## Trigor 2021

- In May 2021, Aquila acquired Trigor that offered Aquila exposure to the Moldovan distribution market characterised by significantly higher gross margins compared with Romania ( > 30% vs. 19-20%)
- O2 In 2020, Trigor reported sales of RON 87 mil. and in 2022 sales of RON 99 mil.



# **M&A Negotiations Status**

Target <sup>2</sup>	Activity	Sales <sup>1</sup>	EBITDA <sup>1</sup>	Negotiation stage	
01 Target 1	Production	EUR 35m	EUR 9m	Price negotiation	_
02 Target 2	Distribution	EUR 95m	EUR 3m	Prospecting	_
03 Target 3	Distribution	EUR 34m	EUR 2m	NBO	
04 Target 4	Production	EUR 10m	EUR 1m	NBO	
05 Target 5	Distribution	EUR 7,5m	N/A	Prospecting	_

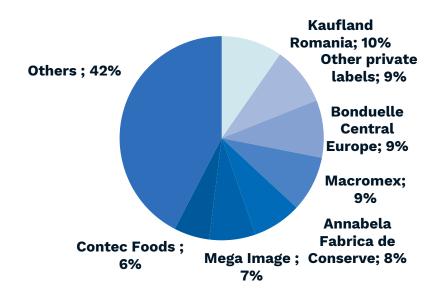
<sup>&</sup>lt;sup>1</sup> Source: EMIS; \* FY 2021 (individual RAS); <sup>2</sup> Target in descending order of EBITDA value



## **Processed Fruits and Vegetables**

- Gradena brand development

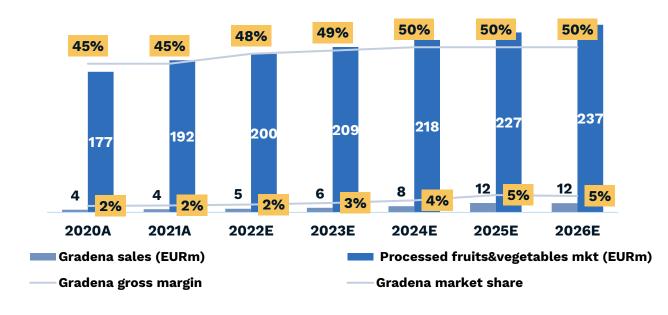
Processed fruits and vegetables market1 (2021): Top players\*



Aquila targets 5% share of frozen fruits and vegetables market through the development of Gradena own brand

Domestic processed fruits and vegetables market reached a retail value of EUR 192 mil./RON 944 mil. (+10% Y/Y) in 2021 and it is expected to grow at 4% CAGR by 2026 to EUR 237 mil./RON 1.2b









## **Mono-Vegetables**

























## **Vegetables Mix**





















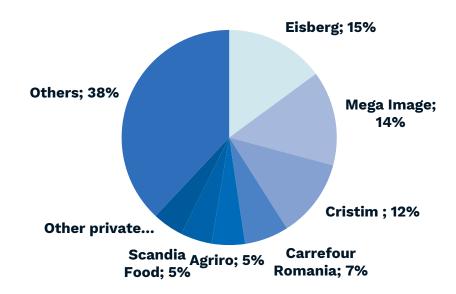




## Ready meals -

# LaMasă and new brand development

Ready meals market1 (2021): Top players\*



Aquila targets 10% share of ready meals market through the development of LaMasă brand and e new own brand

Domestic ready meals market reached a retail value of EUR 82 mil./RON 404 mil. (+14% Y/Y) in 2021 and it is expected to grow at 10% CAGR by 2026 to EUR 132 mil./RON 651 mil.

LaMasă brand includes 14 types of ready meals products available for HoReCa market and after repackaging in July 2022, the products line is also available for retail channels starting Q4 2022







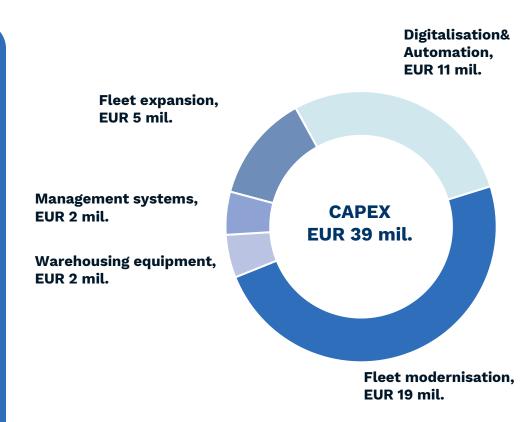




## Transforming for a lower carbon, digital future

Reduce carbon footprint by 10% p.a. and reduce waste | Digitalisation for safer and greener efficiency

- By 2026, Aquila plans expansion and maintenance CAPEX of EUR 16 mil.
   and EUR 23 mil. respectively
- Expansion CAPEX. Fleet (EUR 5m). Aquila plans to invest EUR 5 mil. in fleet expansion, out of which EUR 3 mil. for 76 vans and EUR 2 mil. for 60 sales force vehicles. Digitalisation and automation (EUR 11 mil). The company plans to improve the operating model through automation and digitalisation, while investing in warehousing management systems that include Li-Ion warehouse equipment; Pick by Light system extension; Pick by Voice system; IT WMS software optimisation; Mobile racks for the frozen warehouse; Multi Order Pickers; VNA & racks to optimise storage space; Repack automation; Automation of the picking process by conveyors. For transport and business management, Aquila plans to invest further in vehicles routing and safety systems and ERP solutions. Green and renewable energy. Photovoltaic panels project generating 230KWh for own consumption completed in 2022 (EUR 0.21 mil.)
- Maintenance CAPEX. Fleet (EUR 19 mil). Aquila plans to invest EUR 19 mil. in fleet maintenance, out of which EUR 8 mil. for replacing 120 heavy trucks' tractor heads and semi-trailers and EUR 5 mil. for replacing 160 vans (EUR 5 mil.) and 475 sales force vehicles (EUR 5 mil.). Warehousing equipment (EUR 2 mil.) or EUR 0.3 mil. per year over 2022-2026 period. IT licenses, soft and equipment (EUR 2 mil.) implying maintenance capex of EUR 0.5 mil. on average per year by 2026







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# **Current environment and trends**

## **Context**

Inflation at 16.4% December 2022 vs. December 2021 according to National Institute of Statistics

Monetary policy interest rate 7% vs. 2% January 2022 Modern retail over 400 new shops opened in 2022

## **Trends**

Inflation and increase of Supermakets and Convenience stores in retail channel + HoReCa channel are the main engines for sales increase

Increase of the purchase frequency, in conjunction with the expansion of modern retail in proximity shops

Downtrading, especially in hypermarkets and discounters, mainly for nonfood products

Shopping cart - reduction in value and number of products

Higher growth in Rural and small urban



# 2022 Key financial indicators (IFRS consolidated)

Sales RON 2,210 mil	EBITDA RON 150 mil	Net Profit RON 85 mil	
Sales increase (yoy)	EBITDA increase (yoy)	Net Profit increase (yoy)	
+15%	+9%	+20%	
Gross Margin	EBITDA Margin	Net Profit Margin	
+1.6 pp	-0.3 pp	+0.2 pp	
Distribution Sales	Logistics Sales	Transport Sales	
RON 2,063 mil	RON 79 mil	RON 68 mil	



# Financial Results Analysis 2022 preliminary

#### 2022 vs 2021

Revenues increased by 15% driven mainly by the distribution segment, especially by sales through the HoReCa and proximity channels (gas stations and convenience stores), as well as by own brands.

**EBITDA increased by 9%** versus 2021, up to RON 149.6 mil.

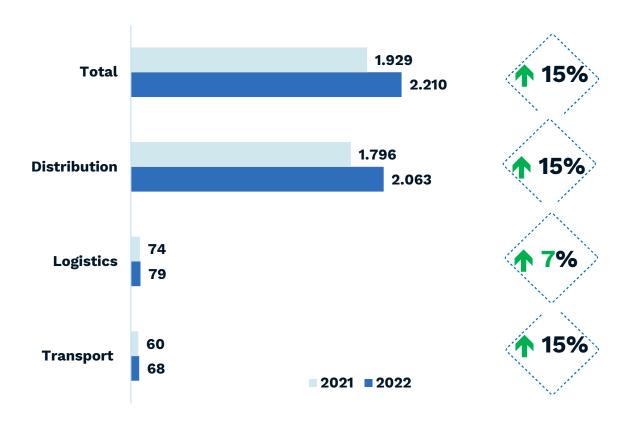
The Gross Margin improved 1.6 percentage points to 21.3% due to product mix, price increases and focus on top performing channels.

The Net Profit increased by 20% versus 2021, to RON 85.2 mil. the highest since the setup of the company.

	2022	2021	Variation
mil. RON	2022	2021	variation
Revenues	2,210	1,930	15%
Cost of goods sold	(1,624)	(1,443)	13%
Gross Profit	439	353	24%
EBITDA	150	137	9%
Net Financial Result	4	(7)	(154)%
Profit before tax	101	80	26%
Income tax expense	(15)	(9)	75%
Profit for the year	85	71	20%



# Sales by segments for 2022



#### **DISTRIBUTION**

15% revenues growth versus 2021, supported by organic growth, **38% HORECA channel growth and 17% Gas station growth, as well as** own brands (+43%).

#### **LOGISTICS**

Revenues from logistics services increased by 7% versus 2021 following logistics tariffs indexing.

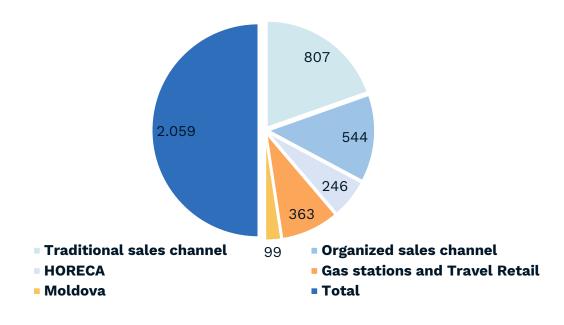
### **TRANSPORT**

**15% revenues growth** versus 2021 due to tariff increases.

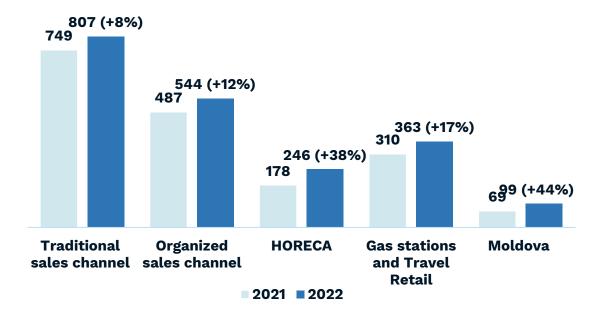


## Sales by channel

Revenues by channel 2022, mil. RON



Revenues by channel 2021 vs. 2022 (mil. RON, %)





# **Evolution of Own Brands – significant growth (+39%)**

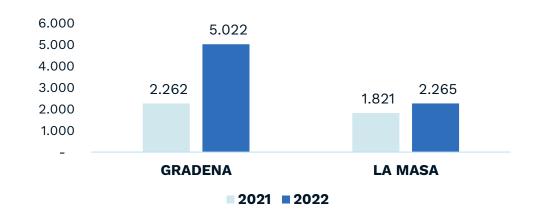
43% growth in Own Brands turnover versus 2021.

The LaMasă brand, currently includes 14 types of products, is available in new specially designed packaging, gradually, from July 2022, and the products can also be found in Retail, starting with the fourth quarter of 2022.

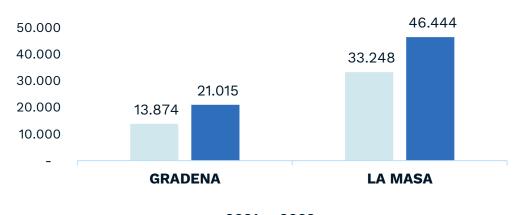
The expansion of the Gradena brand with 12 new products in 2022, of which 5 new vegetable mixes for HORECA and 3 fruit mixes for Retail.

Starting with the third quarter of 2022, **Gradena** launched innovations (4 items of frozen dips), which meet the needs of consumers, and which cover new consumption opportunities to strengthen the strategy of brand positioning in several segments, with better visibility.

### Own Brands, by volume 2022 vs. 2021 ('000 KG)



#### Own Brands, by value 2022 vs. 2021 (mil. RON)

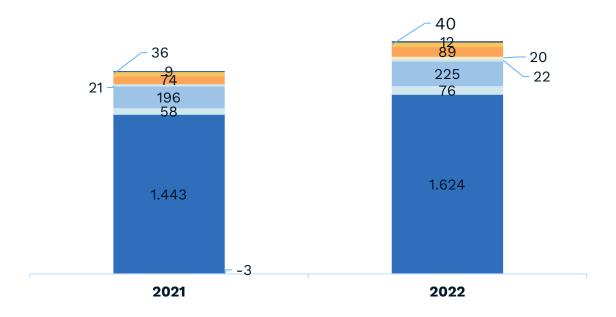






## Opex and D&A expense 2022

#### Operating and D&A expenses, mil. RON



#### **■** Utilities

- Other operating expenses
- Repairs, maintenance and materials costs
- Cost of fuel and transport services

#### Depreciation and amortization

- Impaiment gains (losses)
- Salaries and other employee benefits
- **■** Costul bunurilor vândute

#### 2022 vs. 2021

Operating expenses before depreciation increased by RON 90 mil. mainly due to:

The increase of fuel costs and of transport services by RON 18 mil.

The increase of employee benefits related expenses to RON 29 mil. Impacted by minimum salary increase with effects on other positions.

Impairments on Receivables from related parties of RON 14.8 mil. due to heavy interest increase and market risk and RON 5 mil. Trade Receivables.

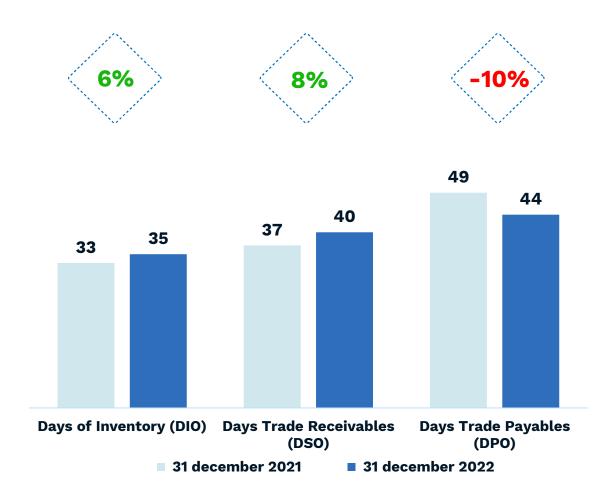


## **Evolution of Liquidity Ratios**

Days Inventory Outstanding (DIO) increased mainly due to increased purchase prices, increased share of purchases with a higher lead time, and also in order to cover supply chain delays.

Days Sales Outstanding (DSO) registered a slight increase due to higher commodity prices and an increase in the share of modern retail.

Days Payable Outstanding (DPO) decreased due to faster payments with discounts.





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